Vour Mark 2019

PRESENTED BY:





Your Comprehensive Guide to

JPM Week

January 6-10, 2019 San Francisco, CA

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Find Your Breakthrough Partner



2018 was an important year for the biopharmaceutical industry. We had our second consecutive year with more than 50 novel drug approvals, and we had the first ever approval for an RNA interference therapy, which represents a breakthrough in understanding how genes are regulated in cells.

In Washington, we had a major policy victory with the passage of comprehensive opioid legislation. BIO worked hard to ensure that the legislation focused on the important role that innovation must play in addressing pain and addiction. Internationally, BIO worked to ensure that the newly signed US-Mexico-Canada Agreement prioritized biotechnology innovation across North America by updating intellectual property protections to 21st century standards.

Biopharma surpassed the 300th IPO since Congress passed the JOBS Act — making it easier for early-stage companies to access the public markets — and our industry experienced one of the best years ever for raising venture capital.

So as we look ahead to 2019, BIO is more committed than ever before to helping you make deals that improve human health. To that end, BIO is once again offering use of our popular BIO One-on-One Partnering system *free of charge* during "JPM Week".

Our system includes an impressive database of biopharma and medical technology companies, in-licensors, investors, and others across the life sciences. **BIO One-on-One Partnering** retains meeting history so you can pick up where you left off at other events. The intuitive interface allows you to search company and investor profiles to identify the right prospects and begin a direct dialogue with potential partners. Scheduled meetings are automatically added to your Outlook calendar for your convenience. In addition, BIO is offering competitively priced meeting space in downtown San Francisco to help you maximize your potential during JPM week and take your business to the next level.

We look forward to being part of your productive time here in San Francisco this week and hope you will join us at the next major BD event, the BIO CEO & Investor Conference, February 11-12 in New York.

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Jim Greenwood President & CEO Biotechnology Innovation Organization (BIO)

WELCOME

Welcome to JPM Week in San Francisco!



I've been coming here for almost two decades to work with our clients who need actionable guidance, so that their company may reach value inflection points. The meetings and events around town this week can bring tremendous opportunities, so keep this guide on hand to make the most of your time and to attend the must-see events to maximize your productivity.

We work hard at Halloran to make life science companies better at what you do. We've learned that early stage companies need seasoned expertise to lead their product development forward, and mature companies need practical expertise to retain the entrepreneurial agility that drives innovation.

Startups need a solid integrated development strategy, coupled with a credible plan (and budget!) to raise capital, whether it's the first or fourth round. We strive to bring a collaborative and creative approach to your regulatory, clinical and quality efforts, so together we can bring life-changing products to patients as soon as possible. The products in development today are increasingly complex and demand a partner as ambitious and committed to success as you are. Our regulatory expertise can be a key element to your development programs.

The life science ecosystem has matured over the years and now is much more than a few multinational pharma companies; likewise our work has matured and can be deployed as companies "grow up." We leverage our expertise in process efficiency, technology adoption, process harmonization, inspection readiness, and compliance programs to streamline your business and consequently save millions of dollars. Having the support of our team, who have "been there and done that," can transform your company from good to great.

My team and I will be available throughout the week to brainstorm on your next milestone and help you get there. To learn more about Halloran, visit **hallorancg.com** or contact Maria Coakley at **mcoakley@hallorancg.com** so we connect in person!

Laurie Halloun

Laurie Halloran President & CEO Halloran Consulting Group, Inc.

Welcome to another great edition of On Your Mark!



BigBio Communications is proud to produce this guide for JPM Week — what we like to call "BioWeekSF". It's come a long way from a simple, Big3Bio-blogpost to the current in-depth resource that has become a staple for BioWeekSF attendees. Over the years, we have been proud to work with great production partners.

In **2017**, we introduced *On Your Mark*, one of the first online/ PDF guides that covered all of the activities taking place during BioWeekSF. In **2018**, Torreya Partners served as both our development partner as well as the launch sponsor for **BioWeekSF.com**, our online premium JPM Week resource.

Now, for 2019, BIO, the world's largest trade association representing the biotech industry, has joined us as our *On Your Mark* publishing partner! BIO provides its **1x1 partnering system** and a primary meeting space for all BioWeekSF attendees. This year we are also joining with BIO and MacDougall Biomedical Communications to produce a **co-hosted webinar** to help prep investors for the big week.

This year's *On Your Mark* features information from the webinar and more, including a daily schedule of events, a full receptions list, conference map, and advice. **It also features a special BioWeekSF.com discount for readers of this guide: Check out page 14 to get your code.**

Thanks to all supporting event organizers, sponsors and partners for their assistance in putting these resources together for you. On behalf of all of us, we wish you a great JPM Week and success in 2019! We look forward to bringing you *On Your Mark* again in 2020, and for many years to come — always increasing our coverage and benefits to help make your BioWeekSF a success!

Ready, get set, go!

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Tilton Little CEO, BigBio Communications Publisher, Big3Bio

CONFERENCE SCHEDULE

Date	Event	Track	Location	Address
January 5	Innovations in Regulatory Science Summit	Conferences	Mission Bay Conference Center	1675 Owens St.
January 5	The Board Meeting WEST	Conferences	The Estate Yountville	6525 Washington St., Napa Valley, CA
January 5	Regenerative Orthopedics Conference San Francisco (ROCSF)	Conferences	InterContinental	888 Howard St.
January 5-6	East/West CEO	Conferences	Four Seasons Hotel	757 Market St.
January 5-6	UCSF Digital Orthopaedics Conference San Francisco 2019	Conferences	InterContinental	888 Howard St.
January 6	BFC Global Healthcare Investment Conference	Conferences	St. Regis	125 3rd St.
January 6	China Showcase	Conferences	Parc 55	55 Cyril Magnin St.
January 6	China Focus @ JPM Week	Conferences	JW Marriott Union Square – 2nd Floor	515 Mason St.
January 6	CTIC Cross-Border Healthcare Investment Summit	Conferences	InterContinental	888 Howard St.
January 6	The 2nd Annual Neuroscience Innovation Forum	Conferences	Marines' Memorial Hotel	609 Sutter St.
January 6	The 6th Annual Dermatology Summit	Conferences	The Palace Hotel	2 New Montgomery St.
January 7-8	The StartUp Health Festival	Invite Only	The StartUp Health Village	969 Market St.
January 7-9	37th Annual J.P. Morgan Healthcare Conference	Invite Only	Westin St. Francis Hotel	335 Powell St
January 7-9	Biotech Showcase	Conferences	Hilton Union Square	333 O'Farrell St.
January 7-9	2019 CSSi LifeSciences Partnering Forum	Conferences	Hilton Union Square	333 O'Farrell St.
January 7-9	RARE in the Square by Global Genes	Conferences	Union Square	335 Powell St.
January 7-9	Digital Medicine & Medtech Showcase	Conferences	Parc 55	55 Cyril Magnin St.
January 8	RESI	Conferences	Marines' Memorial Hotel	609 Sutter St.
January 9	The 14th Annual Non-Dilutive Funding Summit	Conferences	Marines' Memorial Hotel	609 Sutter St.

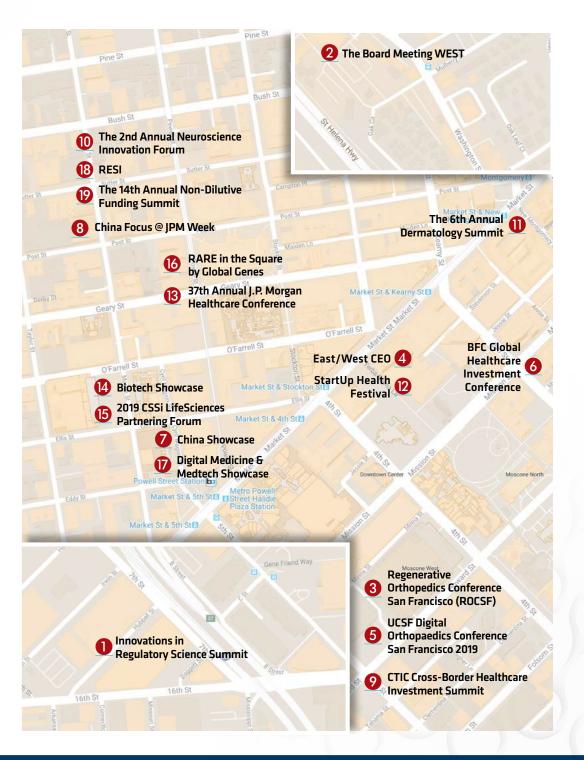
CONFERENCE MAP

- Innovations in Regulatory Science Summit Mission Bay Conference Center 1675 Owens St.
- 2 The Board Meeting WEST The Estate Yountville 6525 Washington St. Napa Valley
- ③ Regenerative Orthopedics Conference San Francisco (ROCSF) InterContinental 888 Howard St.
- (4) East/West CEO Four Seasons Hotel 757 Market St.
- (5) UCSF Digital Orthopaedics Conference San Francisco 2019 InterContinental 888 Howard St.
- (6) BFC Global Healthcare Investment Conference St. Regis 125 3rd St.

China Showcase
 Parc 55
 55 Cyril Magnin St.

- (8) China Focus @ JPM Week JW Marriott Union Square 515 Mason St.
- (9) CTIC Cross-Border Healthcare Investment Summit InterContinental 888 Howard St.

- 10 The 2nd Annual Neuroscience Innovation Forum Marines' Memorial Hotel 609 Sutter St.
- The 6th Annual
 Dermatology Summit
 The Palace Hotel
 New Montgomery St.
- (2) The StartUp Health Festival The StartUp Health Village 969 Market St.
- (3) 37th Annual J.P. Morgan Healthcare Conference Westin St. Francis Hotel 335 Powell St.
- Biotech Showcase
 Hilton Union Square
 333 O'Farrell St.
- (5) **2019 CSSi LifeSciences Partnering Forum** Hilton Union Square 333 O'Farrell St.
- RARE in the Square by Global Genes
 Union Square
 335 Powell St.
- Digital Medicine & Medtech Showcase
 Parc 55
 55 Cyril Magnin St.
- 18 RESI
 - Marines' Memorial Hotel 609 Sutter St.
- (9) The 14th Annual Non-Dilutive Funding Summit Marines' Memorial Hotel 609 Sutter St.



RECEPTIONS AND PRIVATE EVENTS | Sunday, January 6th

Time	Event	Track	Location	Address	RSVP
9:00 AM - 6:00 PM	eChinaHealth and MORE Health: AI Healthcare Investment Conference	Daytime Events	SLIIC	755 Sansome St.	More Info
12:00 PM - 2:00 PM	Carey Business School - From Ideation to IPO: The Life Cycle of a Start-Up	Daytime Events	The Fairmont Hotel	950 Mason St.	More Info
12:00 PM - 5:00 PM	R&D/Analyst Day: Private Companies Revolutionizing Medicine	Daytime Events	JW Marriott, 21st Floor	515 Mason St.	More Info
2:00 PM - 6:00 PM	Open Innovation in Healthcare Pop-Up	Daytime Events	Studio Space Next To Moscone	643 Mission St.	Invite Only
4:00 PM - 5:30 PM	3rd China MedTech Forum	Daytime Events	Grand Hyatt	345 Stockton St.	More Info
4:00 PM - 6:00 PM	5th Annual MIT/SLOAN/HST Alumni Reception	Receptions: Academic/ Universities	Samovar Tea Lounge	730 Howard St.	More Info
4:00 PM - 7:00 PM	State Bio Friends Kick Off Reception	Receptions: Foundations, Non-Profits, Associations	Hotel Marker	501 Geary St.	Invite Only
4:00 PM - 7:00 PM	WSGR Women in Life Sciences	Receptions: Law Firms	Hotel Bijou	111 Mason St.	Invite Only
5:00 PM - 7:00 PM	Virginia Reception	Receptions: Foundations, Non-Profits, Associations	Clift Hotel Velvet Room	495 Geary St.	More Info
5:30 PM - 8:00 PM	JPMorgan BioBreak Networking Happy Hour	Receptions: Foundations, Non-Profits, Associations	RSVP for Location	N/A	More Info
6:00 PM - 9:00 PM	Norton Rose Fulbright: Cocktails and Conversation	Receptions: Law Firms	ТВА	ТВА	More Info
6:00 PM - 9:00 PM	Yale at JPM: Biotech innovations straight from New Haven	Receptions: Academic/ Universities	8VC offices - Pier 5	101 Embarcadero	More Info
6:00 PM - 9:00 PM	BDO USA, LLP, Burns & Levinson LLP, and Alira Health Kickoff Networking Reception	Receptions: Law Firms	Dirty Habit	12 4th St.	More Info
6:00 PM - 9:00 PM	eChinaHealth and MORE Health: Al Healthcare Night Cocktail Party	Receptions: Consulting Firms & CROs	SLIIC	755 Sansome St.	More Info
6:00 PM - 9:00 PM	Day & Associates - SF Craft Beer Tasting	Receptions: Consulting Firms & CROs	The Olympic Club	524 Post St.	Invite Only
6:00 PM - 9:00 PM	Harvard Business School Healthcare Alumni Reception	Receptions: Academic/ Universities	Bluestem Brasserie	1 Yerba Buena Ln.	More Info
6:00 PM - 9:00 PM	Squire Patton Boggs Eve of Conference Reception	Receptions: Law Firms	Scala's Bistro	432 Powell St.	More Info
6:00 PM - 9:00 PM	Torreya Welcome Party	Receptions: Consulting Firms & CROs	City Club of San Francisco	155 Sansome St. 10th Floor	More Info
6:00 PM - 9:00 PM	UC San Diego Alumni @ JPM Networking Social	Receptions: Academic/ Universities	Tres Tequilas Lounge	130 Townsend St.	More Info
6:00 PM - 10:00 PM	W2O's 13th Annual J.P. Morgan Soiree	Receptions: Information, Media & IT Firms	Le Colonial	20 Cosmo Pl.	More Info
6:30 PM - 10:00 PM	Everylife Foundation Presents A Rare Affair for Rare Diseases	Receptions: Foundations, Non-Profits, Associations	Sir Francis Drake Hotel	450 Powell St.	More Info

SUNDAY, JANUARY 6TH (CONT)

Time	Event	Track	Location	Address	RSVP
6:30 PM - 9:00 PM	Xencor Reception	Receptions: Pharmas	The Battery	717 Battery St.	Invite Only
7:00 PM - 10:00 PM	Baker McKenzie Cocktail Reception - Spice Up Your Sunday	Receptions: Law Firms	Mourad Restaurant	140 New Montgomery St.	More Info
7:30 PM - 9:30 PM	The RSA Group Drinks Reception	Receptions: Consulting Firms & CROs	The Olympic Club	524 Post St.	Invite Only
8:00 PM - 10:30 PM	Ernst & Young's Annual Circus before the Circus	Receptions: Consulting Firms & CROs	Veranda Ballroom at The Four Seasons Hotel	757 Market St.	Invite Only

RECEPTIONS AND PRIVATE EVENTS | Monday, January 7th

Time	Event	Track	Location	Address	RSVP
6:00 AM - 7:00 AM	MacDougall Breakout Session: A Four-Mile Fun Run	Early Morning Events	Union Square	333 Post St.	More Info
7:00 AM - 8:45 AM	LifeSci PR - CMO & CSO Breakfast Roundtable	Early Morning Events	Sir Francis Drake Hotel, Starlight Room	450 Powell St.	More Info
7:30 AM - 9:30 AM	Springboard Enterprises Life Science Council Breakfast and Networking Reception	Early Morning Events	Chandran Gallery	459 Geary St.	More Info
8:00 AM - 10:00 AM	Alliance for Regenerative Medicine - State of the Industry Briefing	Early Morning Events	Parc 55	55 Cyril Magnin St.	More Info
8:00 AM - 6:00 PM	Deloitte Leadership Sessions	Daytime Events	Martin Lawrence Gallery	366 Geary St.	More Info
9:00 AM - 6:00 PM	eChinaHealth and IQVIA: Clinical Trials Registration in US and China Workshop	Daytime Events	JP Morgan Building	560 Mission St, 20th Fl	More Info
9:30 AM - 4:30 PM	One-on-One Meetings for Asia-Pacific Cross-Border Biopharmaceutical Investment	Daytime Events	John's Grill	63 Ellis St.	More Info
9:30 AM - 4:30 PM	Roadshow of Asia-Pacific Cross-Border Bio-Pharmaceutical Projects & Technology Licensing	Daytime Events	John's Grill	63 Ellis St.	More Info
10:30 AM - 2:00 PM	McDermott and EY: Hospital/Health System Collaborative Transformation Forum	Daytime Events	The Ritz-Carlton	600 Stockton St.	Invite Only
11:00 AM - 1:00 PM	Clarivate Analytics: 2018 Deals & Portfolio Review	Daytime Events	Hotel Zetta	55 5th St.	More Info
11:30 AM - 1:00 PM	Networking Lunch: Top Seed & Series A Digital Health VCs Across the US	Daytime Events	Bartlett Hall	242 O'Farrell St.	Invite Only
12:00 PM - TBA	The Tech & Health Luncheon at #JPM19	Daytime Events	ТВА	ТВА	Invite Only
N/A	Rock Health 2019 Happy Hour	Receptions: Investment Firms & Investor Relations	Collective Health	85 Bluxome St.	Invite Only
2:00 PM - 5:00 PM	IndieBio & HAX JPM Open House & Reception	Receptions: Investment Firms & Investor Relations	IndieBio	479 Jessie St.	More Info
2:00 PM - 4:30 PM	The Braff Group's Meet and Greet	Daytime Events	Morton's	400 Post St.	More Info
3:00 PM - 3:30 PM	Engineering Better Medicine: When and When Not to Use "Artificial Intelligence"	Daytime Events	LL-110, Moscone Center	747 Howard St.	N/A

MONDAY, JANUARY 7TH (CONT)

Time	Event	Track	Location	Address	RSVP
3:00 PM - 5:15 PM	Innovation @ Penn: Partnerships and Perspectives	Receptions: Academic/ Universities	Wharton San Francisco	2 Harrison St.	More Info
3:45 PM - 4:30 PM	Ausbiotech: Capitalising on the Strengths of the Australian Bio-Economy	Daytime Events	Parc 55	55 Cyril Magnin St.	More Info
4:00 PM - 6:00 PM	FemTech Mixer @ the J.P. Morgan Healthcare Conference	Daytime Events	Mikkeller Bar	34 Mason St.	More Info
4:00 PM - 7:00 PM	McCormick Reception for JP Morgan Healthcare Conference Attendees	Receptions: Academic/ Universities	Northwestern Campus, Room 1807	44 Montgomery St.	Email
4:00 PM - 7:00 PM	McDermott: China: New El Dorado or Great Wall for Life Sciences Companies	Receptions: Consulting Firms & CROs	The Ritz-Carlton	600 Stockton St.	Invite Only
4:00 PM - 5:00 PM	The Future of Al-powered healthcare at Digital Medicine & Medtech Showcase	Daytime Events	Parc 55	55 Cyril Magnin St.	More Info
4:30 PM - 5:30 PM	Ausbiotech: International Delegation Reception	Receptions: Foundations, Non- Profits, Associations	Parc 55	55 Cyril Magnin St.	More Info
5:00 PM - 7:00 PM	Accenture HealthTech Innovation Challenge @ The StartUp Health Festival	Receptions: Consulting Firms & CROs	The StartUp Health Village	969 Market St.	More Info
5:00 PM - 7:00 PM	Arent Fox Cocktail Reception	Receptions: Law Firms	Hops & Hominy	1 Tillman Pl.	More Info
5:00 PM - 10:00 PM	Deloitte 2019 College Football National Championship Networking Event	Receptions: Consulting Firms & CROs	111 Minna Gallery	111 Minna St.	More Info
5:00 PM - N/A	Explosive Growth and Current Challenges: Future of Biopharmaceuticals in a Global Perspective	Daytime Events	Westin St Francis	335 Powell St.	Invite Only
5:00 PM - 7:30 PM	Kauffman Fellows @ J.P. Morgan	Receptions: Investment Firms	Swig Bar	561 Geary St.	More Info
5:00 PM - 9:00 PM	Latham & Watkins's Cocktail Reception	Receptions: Law Firms	August Hall	420 Mason St.	Invite Only
5:00 PM - 9:00 PM	Morrison & Foerster's Annual Life Sciences Reception	Receptions: Law Firms	The Rotunda	150 Stockton St.	More Info
5:00 PM - 7:00 PM	Northwestern University: Artificial Intelligence in Medicine: The Next Generation in Healthcare	Receptions: Academic/ Universities	Northwestern San Francisco Campus	44 Montgomery St.	More Info
5:00 PM - 8:00 PM	Polsinelli and MATTER Reception	Receptions: Law Firms	Bartlett Hall	242 O'Farrell St.	More Info
5:00 PM - 9:00 PM	Wells Fargo Life Sciences Reception	Receptions: Investment Banks	Café de la Presse	352 Grant Ave.	Invite Only
5:30 PM - 8:30 PM	ABD Happy Hour + BCS National Championship Viewing Game	Receptions: Consulting Firms & CROs	The Olympic Club	524 Post St.	N/A
5:30 PM - N/A	Healthcare Royalty Partners JPMorgan Cocktail Reception	Receptions: Investment Firms & Investor Relations	Feinstein's at the Nikko	222 Mason St.	More Info
5:30 PM - 8:30 PM	Foley Hoag/MassBio Biotech Networking Reception	Receptions: Foundations, Non-Profits, Associations	Morton's	400 Post St.	More Info
5:30 PM - 9:30 PM	Life Sciences Leadership Celebration: RRDonnelley, Moss Adams, Potrero Hill Advisors, Toft Group	Receptions: Consulting Firms & CROs	Rambler	545 Post St.	Invite Only
5:30 PM - 8:00 PM	PwC Cocktail Reception	Receptions: Consulting Firms & CROs	Caldwell Snyder Art Gallery	341 Sutter St.	More Info

MONDAY, JANUARY 7TH (CONT)

Time	Event	Track	Location	Address	RSVP
5:30 PM - 8:30 PM	Reed Smith's Reception	Receptions: Law Firms	Farallon Restaurant	450 Post St.	Invite Only
5:30 PM - 8:00 PM	Takeda Reception	Receptions: Pharmas	Hotel Nikko, Grand Ballroom	222 Mason St.	Invite Only
5:30 PM - 8:00 PM	WBL Reception	Receptions: Foundations, Non-Profits, Associations	Bota (Warwick Hotel)	490 Geary St.	More Info
6:00 PM - 8:00 PM	QB3, the Rosenman Institute, UCSF Alumni, and the Entrepreneurship Center Reception	Receptions: Academic/ Universities	Hotel Zetta San Francisco	55 5th St	More Info
6:00 PM - 9:00 PM	Annual #JPM19 Tweetup	Receptions: Information, Media & IT Firms	Natoma Cabana	90 Natoma St.	More Info
6:00 PM - 9:00 PM	Asia-Pacific Healthcare Cross-Border Investment VIP Networking Reception	Receptions: Investment Firms & Investor Relations	WeWork Embarcadero Center	2 Embarcadero Center	More Info
6:00 PM - 9:00 PM	BioMed Realty & BIOCOM Cocktail Reception	Receptions: Foundations, Non-Profits, Associations	Clift Hotel - Spanish Suite	495 Geary St.	More Info
6:00 PM - 9:00 PM	Blackstone Life Sciences Cocktail Party (Clarus)	Receptions: Investment Firms & Investor Relations	E&O Kitchen and Bar	314 Sutter St.	Invite Only
6:00 PM - 9:00 PM	Bourne Partners Football at the Fairmont	Receptions: Investment Firms & Investor Relations	The Fairmont Hotel	950 Mason St.	More Info
6:00 PM - 8:30 PM	Canaan's Annual JPM Reception	Receptions: Investment Firms & Investor Relations	Chandran Gallery	459 Geary St.	Invite Only
6:00 PM - 9:00 PM	eChinaHealth and IQVIA: China Night Cocktail Party	Receptions: Consulting Firms & CROs	SLIIC	755 Sansome St.	More Info
6:00 PM - 9:00 PM	Greenberg Traurig Wine Tasting & Networking Reception	Receptions: Law Firms	Fogo de Chão	201 3rd St.	N/A
6:00 PM - 9:00 PM	H.C. Wainwright Cocktail Reception & Dinner	Receptions: Investment Banks	The Starlight Room	450 Powell St.	Email
6:00 PM - 9:00 PM	Health 2.0 VentureConnect	Receptions: Investment Firms & Investor Relations	Kimpton Sir Francis Drake Hotel	450 Powell St.	More Info
6:00 PM - 8:00 PM	Healthcare Businesswomen's Association Reception	Receptions: Foundations, Non-Profits, Associations	Marine's Memorial Club	609 Sutter St.	N/A
6:30 PM - 8:30 PM	Quinn Emanuel and Dahui Lawyers Cocktail Reception	Reception: Law Firms	In Situ	151 3rd St.	More Info
6:30 PM - 9:00 PM	J&J Innovation Reception	Receptions: Pharmas	The Palace Hotel	2 New Montgomery St.	Private
6:30 PM - 9:30 PM	GoodwinCelebrates @ The Press Club	Reception: Law Firms	Press Club	20 Yerba Buena Ln.	More Info
9:00 PM - 12:00 AM	K&L Gates Cocktail Reception	Receptions: Law Firms	Charmaine's	1100 Market St.	More Info
N/A	PWC's Innovation Hub & Cocktail Party	Receptions: Investment Firms & Investor Relations	Caldwell Snyder Art Gallery	341 Sutter St	More Info

RECEPTIONS AND PRIVATE EVENTS | **Tuesday, January 8**th

Time	Event	Track	Location	Address	RSVP
7:00 AM - 11:00 AM	FierceBiotech Executive Breakfast & Panel Discussions	Early Morning Events	The Fairmont Hotel	950 Mason St.	More Info
7:00 AM - 8:30 AM	Endpoints Breakfast Panel - How do you build a blockbuster?	Early Morning Events	Grand Hyatt Union Square	345 Stockton St.	More Info
7:00 AM - 8:45 AM	LifeSci PR - Breakfast Roundtable	Early Morning Events	Kimpton Sir Francis Drake Hotel	450 Powell St.	Invite Only
7:00 AM - 9:00 AM	Raising Money as a Woman Entrepreneur	Early Morning Events	Morgan Lewis	One Market, Spear Street Tower	More Info
7:30 AM - 9:30 AM	Johns Hopkins University Alumni and Friends Breakfast	Early Morning Events	The Rotunda	150 Stockton St.	N/A
8:00 AM - 9:30 AM	Shearman & Sterling's CLE Breakfast	Early Morning Events	N/A		More Info
8:00 AM - 1:00 PM	Squire Patton Boggs Legal Basics for Start-ups: A Special Venture Law Meetup Seminar	Early Morning Events	Squire Patton Boggs	275 Battery St.	More Info
8:00 AM - 2:45 PM	McDermott: Smart Health Care Leaders Forum	Daytime Events	The Ritz-Carlton	600 Stockton St.	Invite Only
8:00 AM - 6:00 PM	Deloitte Leadership Sessions	Daytime Events	Martin Lawrence Gallery	366 Geary St.	More Info
9:00 AM - 6:00 PM	eChinaHealth and LSA: Medical Device Innovation Conference	Daytime Events	JP Morgan Building	560 Mission St, 23rd Fl	More Info
9:30 AM - 4:30 PM	One-on-One Meetings for Asia-Pacific Cross-Border Biopharmaceutical Investment	Daytime Events	WeWork Embarcadero Center	2 Embarcadero Center	More Info
10:00 AM - 11:30 AM	The Future Of Medicaid Innovation Forum 2019	Daytime Events	Glide Memorial Foundation	330 Ellis St.	More Info
11:00 AM - 1:00 PM	Clarivate Analytics: 2018 Deals & Portfolio Review	Daytime Events	Hotel Zetta	55 5th St.	More Info
11:30 AM - 2:00 PM	Wilmer Hale Annual Lunch Reception	Daytime Events	The Rotunda	150 Stockton St.	More Info
12:00 PM - 2:00 PM	Danforth Advisors, Gunderson Dettmer, Halloran Consulting, LaVoieHealthScience and Locust Walk: Networking Luncheon	Receptions: Consulting Firms & CROs	Bartlett Hall	242 O'Farrell St.	More Info

Biotechnology Innovation Organization



Fostering the Success of the Industry

San Francisco, CA • January 6-10, 2019

FREE PARTNERING & AFFORDABLE MEETING SPACE DURING JPM WEEK

bio.org/jpm

On Your Mark 2019

TUESDAY, JANUARY 8TH (CONT)

Time	Event	Track	Location	Address	RSVP
12:00 PM - 2:00 PM	DLA Piper Luncheon	Daytime Events	N/A	N/A	More Info
2:00 PM - 3:00 PM	IQVIA: our forecast for 2019 industry events	Daytime Events	425 Market St	425 Market St., 7th Fl	More Info
2:00 PM - 4:30 PM	The Braff Group's Meet and Greet	Daytime Events	Morton's	400 Post St.	More Info
2:00 PM - 7:00 PM	WuXi Global Forum 2019 and Reception – A Celebration of Global Partnerships	Daytime Events	Grand Hyatt San Francisco	345 Stockton St.	More Info
2:30 PM - 4:00 PM	Squire Patton Boggs: Arbitration in Life Sciences Transaction Disputes	Daytime Events	Squire Patton Boggs	275 Battery St.	More Info
3:30 PM - 6:30 PM	Pepper Hamilton Annual Science Summit	Receptions: Law Firms	Hilton Union Square, Conf Room: Continental 2	333 O'Farrell St.	More Info
4:00 PM - 6:00 PM	HATCH@Takeda	Daytime Events	The Mantel Bar	545 Post St	More Info
4:00 PM - 6:00 PM	Worldwide Clinical Trials 'Pre-Party Power-Up' Happy Hour	Receptions: Consulting Firms & CROs	Homage	88 Hardie Pl.	More Info
4:30 PM - 7:00 PM	Fitch Ratings Cocktails, Hors d'oeuvres, and Corporate Ratings	Receptions: Consulting Firms & CROs	Hotel Nikko	222 Mason St.	More Info
4:30 PM - 5:30 PM	Global Genes: The Shifting Model - How new era, patient- led collaborations are transforming drug discovery and development in rare disease, and beyond.	Daytime Events	Hilton San Francisco Union Square	333 O'Farrell St.	More Info
4:30 PM - 7:30 PM	Redox Health Tech Fiesta	Receptions: Consulting Firms & CROs	Uno Dos Tacos	595 Market St.	More Info
5:00 PM - 8:00 PM	ClinCapture Happy Hour	Receptions: Information, Media & IT Firms	ClinCapture	1428 Bush St.	More Info
5:00 PM - 7:30 PM	Paul Hastings Reception	Receptions: Law Firms	N/A	N/A	More Info
5:00 PM - 8:00 PM	Simpson Thacher & Bartlett: Healthcare Perspectives	Receptions: Law Firms	The Battery	717 Battery St.	Email
5:30 PM - 8:30 PM	Covington's Annual Cocktail Reception	Receptions: Law Firms	Morton's	400 Post St.	Invite Only
5:30 PM - 8:30 PM	Dechert LLP and Sam Brown Inc. 14th Annual Celebration	Receptions: Law Firms	The Dirty Habit	<u>12 4th St.</u>	Invite Only
5:30 PM - 8:30 PM	Mintz Levin Reception	Receptions: Law Firms	August Hall	420 Mason St.	Invite Only
5:30 PM - N/A	Novotech's Briefing	Receptions: Consulting Firms & CROs	Parc 55	55 Cyril Magnin St.	More Info
5:30 PM - N/A	Ropes & Gray 11th Life Sciences Executive Cocktail Reception	Receptions: Law Firms	Velvet Room Clift Hotel	495 Geary St.	More Info
5:30 PM - 7:00 PM	Willkie Farr & Gallagher LLP Cocktail Reception	Receptions: Law Firms	The Warwick Hotel	490 Geary St.	Invite Only
5:30 PM - 8:30 PM	BTIG Healthcare Reception	Receptions: Investment Banks	The Olympic Club	524 Post St.	More Info
6:00 PM - 8:30 PM	Capital One Reception	Receptions: Investment Banks	Four Seasons Hotel San Francisco	757 Market St.	Invite Only

TUESDAY, JANUARY 8TH (CONT)

Time	Event	Track	Location	Address	RSVP
6:00 PM - 9:00 PM	Barbara Lavery Art Opening Reception During JPM	Receptions: Information, Media & IT Firms	Live Worms Gallery	1345 Grant Ave.	More Info
6:00 PM - 9:30 PM	Cooley Reception	Receptions: Law Firms	The Bently Reserve	301 Battery St.	N/A
6:00 PM - 9:00 PM	eChinaHealth and LSA: MedTech Night Cocktail Party	Receptions: Consulting Firms & CROs	SLIIC	755 Sansome St.	More Info
6:00 PM - 9:00 PM	Maxim Group LLC Cocktail Reception	Receptions: Investment Banks	Restaurant Anzu	222 Mason St.	Invite Only
6:00 PM - 10:00 PM	GE Healthcare Executives Reception	Receptions: Pharmas	111 Minna Gallery	111 Minna St.	More Info
6:30 PM - 8:30 PM	Baker Botts J.P. Morgan Healthcare Conference Reception	Receptions: Law Firms	JW Marriott Union Square - Gallery Lounge	515 Mason St.	More Info
6:30 PM - 8:30 PM	3DHEALS and Nixon Peabody Reception	Receptions: Consulting Firms & CROs	Sir Francis Drake Hotel	450 Powell St.	More Info
6:30 PM - N/A	Innovator's Reception	Receptions: Foundations, Non-Profits, Associations	JW Marriott - Level III Bar & Restaurant	515 Mason St.	More Info
6:30 PM - 8:30 PM	King & Spalding Healthcare and Life Sciences Reception	Receptions: Law Firms	SFMOMA	151 3rd St.	Invite Only
7:00 PM - 11:00 PM	McDermott and EY Annual Cocktail Reception	Receptions: Consulting Firms & CROs	SPiN	690 Folsom St. #100	Invite Only
7:00 PM - 11:00 PM	Deloitte and BridgeBank: Whiskey Sips and Tips Reception	Receptions: Consulting Firms & CROs	Hops & Hominy	1 Tillman Pl.	More Info
7:30 PM - 10:00 PM	Dentons KPMG Cocktail Reception and Dinner	Receptions: Law Firms	Wayfare Tavern	558 Sacramento St.	Email
7:30 PM - 10:30 PM	BioCentury Distillery Whiskey Tasting Event	Receptions: Foundations, Non-Profits, Associations	Mezzanine	444 Jessie St.	Invite Only
8:00 PM - 9:30 PM	Helsinn JPM Reception	Receptions: Pharmas	Hotel Marker	501 Geary St.	Invite Only
8:00 PM - 1:00 AM	McDonnell Boehnen Hulbert & Berghoff Reception	Receptions: Law Firms	Kells Irish Restaurant & Pub	530 Jackson St.	Email
8:00 PM - 12:00 AM	Oppenheimer & Co Inc Cocktail Reception	Receptions: Investment Banks	Bourbon & Branch	501 Jones St.	Email
8:30 PM - 12:30 AM	Last Call with Canale Communications	Receptions: Information, Media & IT Firms	Golden Gate Tap Room	449 Powell St., 3rd Fl	More Info

RECEPTIONS AND PRIVATE EVENTS | Wednesday, January 9th

Time	Event	Track	Location	Address	RSVP
6:00 AM - 7:00 AM	Spin This! With Mike Huckman - Charity Spin Class	Early Morning Events	Wheel House	1 Embarcadero Center	More Info
6:00 PM - 9:30 PM	JPM Peking University Alumni Investor Meetup	Receptions: Academic/ Universities	101 California	101 California St.	More Info

WEDNESDAY, JANUARY 9TH (CONT)

Time	Event	Track	Location	Address	RSVP
7:00 AM - 8:45 AM	LifeSci PR - CEO Breakfast Roundtable	Early Morning Events	Sir Francis Drake Hotel, Starlight Room	450 Powell St.	More Info
7:00 AM - 9:00 AM	Neuroscience Trials Australia: (Early) Clinical Trial Capabilities in Australia	Early Morning Events	Omni Hotel	500 California St.	N/A
7:30 AM	Charles River Associates & Willkie Farr: Market Developments in Biosimilars Breakfast	Early Morning Events	Farallon Restaurant	450 Post St.	More Info
8:00 AM - 1:00 PM	2019 CABS Investor Forum	Daytime Events	Morrison & Foerster LLP	25 Market St.	More Info
8:00 AM - 6:00 PM	Deloitte Leadership Sessions	Daytime Events	Martin Lawrence Gallery	366 Geary St.	More Info
8:00 AM - 6:30 PM	GoodwinSpeaks: Goodwin @ JP Morgan Seminars	Daytime Events	St. Regis	125 3rd St.	More Info
9:00 AM - 11:00 AM	Nex Cubed What's Nex in Healthcare: Special Edition - JP Morgan Health Conference	Early Morning Events	Nex Cubed	325 Pacific Ave., Suite B	More Info
9:00 AM - 4:00 PM	Biotech Innovation Gallery (BIG) by UC Davis: Coffee and Networking	Daytime Events	Weinstein Gallery	383 Geary St.	More Info
9:00 AM - 6:00 PM	eChinaHealth and SLIIC: Demo Day Roadshows	Daytime Events	SLIIC	755 Sansome St.	More Info
11:00 AM - 1:00 PM	Clarivate Analytics: 2018 Deals & Portfolio Review	Daytime Events	Hotel Zetta	55 5th St.	More Info
11:30 AM - 1:30 PM	The Annual AbbVie Luncheon	Daytime Events	The Rotunda	150 Stockton St.	Invite Only
11:00 AM - 1:30 PM	McDermott: A Lunchtime Conversation with Digital Health Pioneers	Daytime Events	The Ritz-Carlton	600 Stockton St.	Invite Only
3:30 PM - 6:30 PM	Pharmaceutical Market in Brazil – An Updated Post- Election Perspective	Daytime Events	The Ritz-Carlton	600 Stockton St.	More Info
4:00 PM - 6:00 PM	Biotech Innovation Gallery (BIG) by UC Davis: Reception and Showcase	Receptions: Academic/ Universities	Weinstein Gallery	383 Geary St.	More Info
4:30 PM - 5:15 PM	The Readout Live: A conversation with STAT's biotech team	Receptions: Information, Media & IT Firms	Hilton Union Square	333 O'Farrell St.	More Info
5:00 PM - 8:00 PM	AtomWise Reception - AI in Biopharma: Hype vs. Hope	Receptions: Consulting Firms & CROs	The Rotunda	150 Stockton St.	Invite Only
5:00 PM - 7:00 PM	Gladstone Partner Reception	Receptions: Academic/ Universities	Caldwell Snyder Art Gallery	341 Sutter St.	More Info
5:00 PM - 7:00 PM	National Venture Capital Association Investor Reception	Receptions: Foundations, Non-Profits, Associations	N/A	N/A	More Info
5:00 PM - 7:00 PM	Stanford StartX Med's Healthcare Happy Hour: Hosting Stanford's best Medical Startups	Receptions: Academic/ Universities	620 Jones	620 Jones St.	Invite Only
5:30 PM - 8:30 PM	CLSA, Clarkston Consulting, IQVIA, PHC Corp., and White & Case Reception	Receptions: Foundations, Non-Profits, Associations	The Olympic Club	524 Post St.	Invite Only
5:30 PM - 8:30 PM	Healthtech Women's 7th Annual Event at the JPM Healthcare Conference	Receptions: Foundations, Non-Profits, Associations	Perkins Coie	505 Howard St.	Invite Only
5:30 PM - 8:30 PM	Stanford GSB Healthcare Networking Mixer	Receptions: Academic/ Universities	N/A	N/A	More Info

WEDNESDAY, JANUARY 9TH (CONT)

Time	Event	Track	Location	Address	RSVP
5:30 PM - 8:30 PM	UC Berkeley MCB Alumni Reception	Receptions: Academic/ Universities	Gibson	111 Mason St.	More Info
6:00 PM - 8:00 PM	Charles River Associates: Strategy Dinner	Receptions: Consulting Firms & CROs	Scala's Bistro	432 Powell St.	More Info
6:00 PM - 9:00 PM	eChinaHealth and SLIIC: Entrepreneurs Night Cocktail Party	Receptions: Consulting Firms & CROs	SLIIC	755 Sansome St.	More Info
6:00 PM - 9:00 PM	MIT Club of Northern California: AI in Healthcare (AngelList)	Receptions: Consulting Firms & CROs	AngelList	90 Gold St.	More Info
6:00 PM - 9:00 PM	MIT Club of Northern California: AI in Healthcare (NextWorld)	Receptions: Consulting Firms & CROs	NextWorld Capital	836 Montgomery St.	More Info
6:00 PM - N/A	WSGR Biotech Board of Directors Reception	Receptions: Law Firms	SFMOMA	151 3rd St.	Invite Only
6:30 PM - 8:30 PM	BU School of Public Health Alumni Association Reception	Receptions: Academic/ Universities	Merchants Exchange Club	75 Leidesdorff St.	More Info
6:30 PM - 8:30 PM	Columbia Business School - San Francisco: Alumni Reception at the J.P. Morgan Healthcare	Receptions: Academic/ Universities	JW Marriott, Gallery Lounge, 3rd Fl	515 Mason St.	More Info
7:00 PM - N/A	Locust Walk's Private Wine Reception	Receptions: Investment Banks	Town & Country Club	218 Stockton St.	Invite Only
7:00 PM - 9:00 PM	UK Networking Reception	Receptions: Foundations, Non- Profits, Associations	Marines' Memorial Hotel	609 Sutter St.	More Info
8:00 PM - CLOSE	Arnold & Porter Kaye Scholer Reception	Receptions: Law Firms	Rickhouse	246 Kearny St	More Info
8:30 PM - 11:30 PM	WHCMAA at JPMorgan	Receptions: Academic/ Universities	Jones	620 Jones St.	More Info

RECEPTIONS AND PRIVATE EVENTS | Thursday, January 10th

Time	Event	Track	Location	Address	RSVP
8:00 AM - 6:00 PM	Deloitte Leadership Sessions	Daytime Events	Martin Lawrence Gallery	366 Geary St.	More Info
9:00 AM - 10:30 AM	Non-Dilutive Funding Opportunities for Life Sciences Seminar	Daytime Events	CLSA	701 Gateway Suite 440	More Info
5:30 PM - 8:00 PM	Haas Alumni Mixer	Receptions: Academic/ Universities	The Royale	800 Post St.	More Info
6:00 PM - 9:00 PM	FHIR meetup at the JP Morgan Healthcare conference	Receptions: Information, Media & IT Firms	Mission Hall 1400	550 16th St.	More Info

The schedule of conferences, receptions and private events to be held during the 2019 J.P. Morgan Healthcare Conference ("JPM Week") was developed in collaboration with BIO, Big3Bio and MacDougall.





MACDOUGALL

THURSDAY, JANUARY 10TH

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PREMIUM CONTENT

Industry information and news to put members in the know

TOOLS AND CONSULTING

Invaluable help to structure members week to meet your objectives

EXPERT Q&A

Members find out what CEOs and investors are thinking before they hit the ground

SCHEDULE OF EVENTS

Direct links to all key events and real-time updates

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The Who, What, When, Where & How for JPM Week



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On Your Mark 2019

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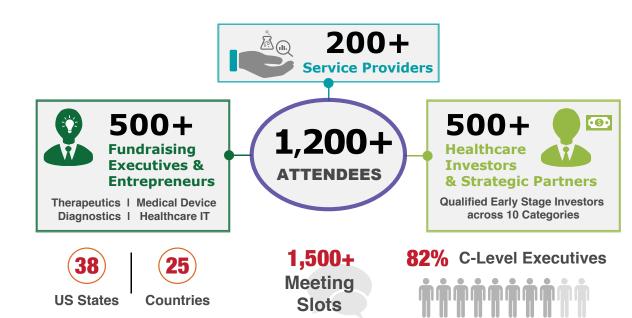


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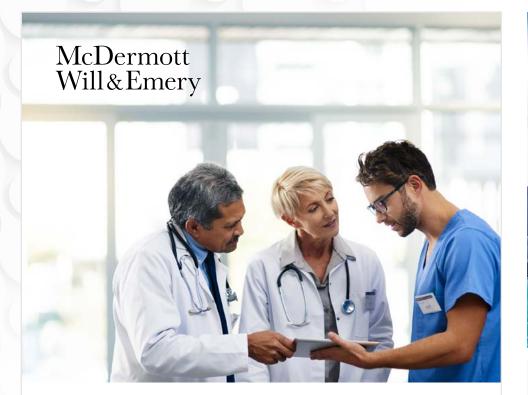
Investor Type	Percentage
Large Pharma/Medtech	23%
Venture Capital	20%
Family Office/Private Wealth	14%
Corporate Venture Capital	13%
Angel	10%
Government Organization	9%
Endowments/Foundations	3%
Private Equity	3%
Institutional Alternative Investor	3%
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A Lunchtime Conversation with Digital Health Pioneers The Ritz Carlton, San Francisco

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#JPM19

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January 9, 2019 | Marines' Memorial Club 🚽

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FREEMIND



Market developments in biosimilars

Join CRA and Willkie for a breakfast seminar and a chance to network with your pharma and biotech industry peers to discuss perspectives on market developments in biosimilars.

Wednesday, January 9, 2019 | 7:30 am - 9:00 am

Farallon Restaurant | 450 Post St. | San Francisco, CA 94102

RSVP at crai.com/jpm

WILLKIE FARR & GALLAGHER ILP



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2019 | San Francisco, CA Jan 6

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LEADING PARTNERING EVENTS FOR YOUR CHINA GATEWAY







Power Breakfast Roundtables

January 7 & 9, 2019

Join LifeSci Public Relations and LifeSci Advisors for two power breakfast roundtables.

On Monday, January 7, WCBS and CBS News medical correspondent, <u>Dr.</u> <u>Max Gomez</u>, will moderate a conversation with CMOs and CSOs discussing drug development, clinical trial design and regulatory pathways to approval. The participants include CSOs and CMOs from Abivax, ArQule, Catalyst Biosciences, Columbia Care, Isofol Medical and eGenesis.

On Wednesday, January 9, FierceBiotech editor, <u>Amirah Al Idrus</u>, will lead a panel discussion about business development and strategic partnering for emerging biotech companies. The participants include CEOs from Celyad, Cerevance, DalCor Pharmaceuticals, Nurix Therapeutics, Oxurion, Reata and SQZ Biotech.

We look forward to seeing you in San Francisco.

Monday, January 7 7:00 a.m. – 8:45 a.m. Pacific Time Wednesday, January 9 7:00 a.m. – 8:45 a.m. Pacific Time

Sir Francis Drake Hotel 450 Powell Street Starlight Room, 21st Floor San Francisco, CA 94102

To RSVP to a power breakfast email Drew Levinson drew@lifescipublicrelations.com

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On Your Mark 2019

Let's talk about why researchers believe that from a third, up to one half, of all Alzheimer's can be postponed, reduced or avoided.

7 JANUARY 2019

7:00-7:50	San Francisco
10:00-10:50	Washington
15:00-15:50	London
16:00-16:50	Geneva
19:00-19:50	Singapore

Sign-up for the global webinar sponsored by Alzheimer's Disease International (ADI) and the Stetson Family Office at www.globalbetterhealth.com/webinar

PANELISTS INCLUDE:

Miia Kivipelto, PhD, is most interested in preventive measures in medicine, an area in which Swedish and Finnish researchers are global leaders. The FINGER* study, which Kivipelto led, was the world's first large multidimensional study of lifestyle interventions. The results have had a major impact on how dementia is viewed and FINGER's methodology will now be used for new studies in the USA, Singapore and China.

"I believe that at least 30% of Alzheimer's disease is related to factors that can be influenced, including blood pressure, depression, education and physical activity. This is a conservative estimate," says Kivipelto. She is actually more inclined towards 50% of the causes being influenceable.

Howard Fillit, MD, Chief Science Office and Founding CEO of the Alzheimer's Drug Discovery Foundation, is a geriatrician and neuroscientist, who has led the ADDF since its founding. Dr. Fillit has held faculty positions at The Rockefeller University, the SUNY-Stony Brook School of Medicine and the Cornell University School of Medicine. In 1987, he joined the Mount Sinai School of Medicine, where he is a clinical professor of geriatric medicine and palliative care, medicine and neuroscience. Dr. Fillit also maintains a limited private practice in consultative geriatric medicine with a focus on Alzheimer's disease and related dementias.

Ken Cooper, M.D., Founder and Chairman of Cooper Aerobics and the Cooper Clinic. At age 87 and having logged more than 38,000 miles running, Kenneth H. Cooper, MD, MPH. sets an example for maintaining a healthy lifestyle by exercising at Cooper Aerobics Center on a regular basis, along with his wife, Millie, daughter, Berkley, son, Tyler, and their families. Dr. Cooper serves as Chairman of seven health and wellness companies and The Cooper Institute 501(c)(3). For 50 years, Dr. Cooper has inspired millions to exercise for good health beginning with the release of his first best-seller, Aerobics. Today Dr. Cooper is revolutionizing health and fitness again-calling on America and the world to Get Cooperized[™]. As a leading pioneer of preventive medicine, Dr. Cooper challenges everyone to follow these "8 Healthy Steps" to live better both sooner and later: maintain a healthy weight: make healthy food choices

most of the time; exercise most days of the week; take the right supplements for you; do not use tobacco; control alcohol; manage stress; and get a regular, comprehensive physical exam.

Paola Barbarino, is the CEO of Alzheimer's Disease International. Prior to that, she was CEO of LIFE. Her previous senior positions include Cass Business School, Tate, British Library and IIED. She is a Non-Executive Director of the Non-Communicable Disease Alliance (NCDA) and a Trustee of The Postal Museum and Lauderdale House. Previously she was a Trustee of Shelter, the UK housing and homelessness charity and of MLA London.

She holds a degree cum laude in Classics from the University of Napoli Federico II, an MA in Field and Analytical Techniques in Archaeology and an MA in Library and Information Science both from University College London.

We are inviting all attendees to submit their burning questions to our panelists by close of business on January 3rd. If you have any questions, please send them to maria@stetsonfamilyoffice.com

Chuck Stetson, CEO *Stetson Family Office*

Paola Barbarino, CEO Alzheimer's Disease International

STETSON FAMILY OFFICE Global Family Office BioForum

Better Health at Lower Cost

Stetson Family Office (SFO), established in 1919, has invested its resources over the last three years in building "Better Health at Lower Cost" through several entities established by SFO:

Global Better Health (GBH) produced unique radio broadcasts/podcasts on *Better Health at Lower Cost*, focused on preventing five chronic diseases: Alzheimer's Disease, cancer, diabetes, obesity and heart disease.

• Programs are produced in consultation with a scientific advisory board of global healthcare experts.

Global Family Office BioForum (GFOB) the preeminent alliance of international family offices interested in healthcare/life sciences, currently meeting quarterly in 18 cities in the U.S., Europe and Asia.

> On April 23 to 24, 2019, the GFOB Gathering in Chicago will be held in cooperation with the Angel Capital Association (ACA). Founded in 2004, ACA is the official industry alliance of 13,000 angel investors working in 260 organizations.

- GFOB is partnering with Life Science Nation
- a leader in bringing together and matching
- life science startup companies possessing compelling technology assets, with early stage global investors and channel partners.

Healthcare Impact Foundation (HCIF) -a 501(c)(3)nonprofit organization designed to strengthen the private equity healthcare ecosystem with a focus on the "Valley of Death" - years 0 to 3 of promising new life science companies.

 HCIF is establishing funds for geographic regions around the world to build endowments to support the earliest stage life science and thematic areas of investments, including Alzheimer's Disease and cancer.

For further information, contact Maria Makela at maria@stetsonfamilyoffice.com.

STETSON FAMILY OFFICE Global Family Office BioForum

www.globalfamilyofficebioforum.com

www.lifesciencenation.com

www.stetsonfamilyoffice.com

No solicitations are allowed at GFOB meetings.

Everyone here helped her take her first step.

Former Head of R&D Alexion

Martin

Aurore Scientific Director Charles River Joe Scientific Director Charles River

> **John** Evie's Dad

Evie Perinatal Hypophosphatasia patient

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every step of the way.

Lindsey

charles river

Evie's Mom

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Bio Executive Training Programs

February 10, 2019

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- ✓ Private? Pre-IPO? Public? / Clinical vs. Commercial?
- find the strategies that work for your stage of development
- $\checkmark\,$ Navigate the regulatory path and compliance ditch
- $\checkmark\,$ Crisis? Manage proactively and build opportunities

Join us on February 10th in New York City at BIO CEO & Investor to help change the trajectory of your company's business. <u>Register today</u>

Top Ten JPM Week "Survival Tips" from LaVoieHealthScience

JPM in San Francisco is the most hectic, enervating and important week in biotech. Here are some tips from our senior staff to help you make the most of your 2019 visit!

1. The time is now. It's never too early to start outreach to those you want to meet with, whether it's investors or the media. And it's never too late to stop. While some investors and publications will fill their calendars early, others know to leave some slots for late-breaking meeting requests. (see Tip #9)

2. Extend your reach. Don't just concentrate on the the 80% of investors or contacts you already know. Target 20% new names. Not sure how you'll find them? Use the resources of a third party, be it a high-tech platform or a high-touch agency.

3. Refresh your pitch. Some things never change, but others should. Make sure your message and positioning clearly articulate your current vision and opportunity. Need help? Refer to our LHS Immersion®.

4. Divide and conquer. Don't do every meeting with your co-workers. You already know them! Branch off to different meetings and events to ensure full value for your time in San Francisco.

5. Minimal optimal. It's tempting to tell your audience everything you possibly can about your product, platform or service. Don't. Fifteen slides are plenty. See LHS' Fifteen-Slide Presentation® for insight on how less can be more.



6. Disconnect and conquer. Try turning off your phone. Really. This will force you to focus on the people right in front of you and really make a connection.

7. Don't go too green. It's easy to forego hard copy collateral, however a hand-out can support the real-time conversation while ensuring an impact long beyond the meeting itself. Paper or pixels? Both please!

8. Consider an Infographic. Pictures really are worth 1,000 words, so there really is no need to overwhelm your counterparty with text-heavy slides. Use infographics or photos to show your company's story in a creative and memorable manner.

9. Have (most of) a plan. Things get changed and rescheduled quickly in San Francisco; leave some holes in your calendar for impromptu meetings and on-the-spot networking. You may miss an at-hand opportunity if your scheduled is overbooked.

10. Follow up. Schedule time after you're back in the office to follow up with the contacts you made in San Francisco. Nothing is easier than getting jammed back into your day-to-day work; ensure you've penciled in time to debrief.

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Final Words



This year marked the 15th anniversary of the California Life Sciences Pantheon DiNA[™] Awards, a ceremony dedicated to celebrating the achievements and advances in research, innovation and treatments developed by our sector. Over the last 15 years, the California life science sector has grown to more than 3400 organizations. Sharing the stage with our past and present Pantheon winners this year was an opportunity to reflect on the impact that we all make on the lives of patients here in California and around the globe.

California currently has more than 1300 medicines in the pipeline —and even more diagnostics and devices— to improve patient care. We are continuing to advance in digital health, genomics, biofuels and other critical areas. Our sector also represents an economic powerhouse for the state and the federal government. California life sciences companies paid \$18.9 billion in federal, California state and local taxes on sector revenues exceeding \$169 billion. Direct, indirect and induced employment is rapidly approaching 1 million jobs, with the average salary hovering at \$119,000 a year and \$37 billion in life sciences wages paid. Interest and investment in life sciences is very strong and California leads the nation with 4900 Science and Engineering PhDs graduated from California institutions, \$3.9 billion in NIH grants, and \$7.6 billion in overall life sciences venture capital investment.

The California Life Sciences Association (CLSA) is the largest and most effective non-profit trade association advocating for California's life sciences sector to advance research, investment, job creation and innovation in our state. We are proud to support the annual J.P. Morgan Healthcare Conference in its quest to convene the largest symposium of leaders, emerging fast-growth companies, innovative technology creators, and members of the investment community in pursuit of the advancement of healthcare. CLSA understands this mission. We work tirelessly with life sciences leaders in cities throughout California and policy-makers in Sacramento and Washington, DC to identify, advocate for and advance public policies that encourage and support California's discovery and development of life-saving treatments and innovations.

CLSA proudly represents and supports the member organizations who have the vision, talent and dedication to dramatically improve patient lives and make California the fifth largest economy in the world.

ana Kanchy

Sara Radcliffe President & CEO California Life Sciences Association (CLSA)